

Curriculum Vitae

Dr. Reinhard Pfeiffer—Deputy CEO, Messe München GmbH



Reinhard Pfeiffer (born in 1963) has been Deputy CEO of Messe München GmbH since April 2014. He is responsible for international trade fairs BAU, drinktec, INTERFORST, LASER World of PHOTONICS and analytica including their respective spin-off events abroad. Besides the public trade fair f.re.e, he is also in charge of the Building Center in Poing. Beyond that, his responsibilities include the Business Unit Guest Events, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München.

Within the company he is responsible for the Central Division Financial and Legal Affairs and the Central Division Construction and Engineering.

Dr. Pfeiffer started his career at Messe München GmbH as a member of the Management Board in July 2008. Before that, he was Managing Director of Bayern International GmbH, a company that organizes trips for delegations and entrepreneurs and organizes Bavarian pavilions at trade fairs around the world, for several years.

Dr. Pfeiffer studied law in Regensburg. After passing the Second State Law Examination, he held various positions in the Foreign Trade and Press



Messe München

Departments at the Bavarian Ministry of Economic Affairs. From 1995—2000, he worked for the Bavarian Ministry of Economic Affairs, representing the State of Bavaria in matters concerning the federal government in Bonn and Berlin.

Dr. Pfeiffer is married and has two sons. He enjoys spending his free time in the mountains.

Messe München GmbH
Messegelände
81823 München
Deutschland
www.messe-muenchen.de

