

Curriculum Vitae

Falk Senger—Managing Director, Messe München GmbH



Falk Senger (born in Munich in 1969) is Managing Director in charge of Messe München's international trade fairs in the high-technology sector since January 2015. They include electronica, productronica and AUTOMATICA as well as their respective trade fairs abroad. He is also responsible for innovative platforms such as MAINTAIN, LOPEC and IT2Industry. Within the company, Senger is in charge of the Central Division Sales including Domestic and International Sales Management, Trade Fair Marketing and Trade Fair PR in the Central Division MarCom, and the Central Division Exhibition Services.

Senger came to Messe München in January 2010. Until being appointed a member of the Management Board, he served as authorized signatory and Head of Central Division Internal Services and was in charge of the Central Purchasing Department as well as the Finance, Legal and Affiliated Companies Germany Departments.

After graduating from the German School in Caracas, Venezuela, and completing basic military service, Senger studied law in Munich and Passau. After passing the Second State Law Examination, he held various positions in the Bavarian State Government for 14 years. He began working at the Bavarian



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Ministry of Economic Affairs in 1996, where he worked on legislation at the state, national and European level. In 2001, he moved to the European Commission's Directorate General for Competition in Brussels. From 2003 until 2005, Senger worked for the Bavarian State Chancellery in the Mission of the State of Bavaria with the federal government in Berlin. While there, he represented the interests of the Bavarian Ministry of Economic Affairs vis-à-vis the German Bundestag, the Federal Council and the Federal Government. At the end of 2005, Senger returned to the Bavarian Ministry of Economic Affairs, first serving as Head of the Minister's Office for two years and then as Division Head and Deputy Department Head in the foreign trade sector.

Falk Senger is married and has two children. In his free time, he enjoys sports, especially in the mountains, and travelling the world with his family.

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