

## Curriculum Vitae

### Monika Dech—Deputy Managing Director, Messe München GmbH



Monika Dech (born in Würzburg in 1960) is Deputy Managing Director at Messe München since January 2015. As such, she is responsible for the business activities of Messe München Locations, i.e. the ICM – International Congress Center München, the MOC Veranstaltungszentrum München and guest events held at the Messe München trade-fair center. She is also responsible for Trade Fair Marketing and Trade Fair PR in the Central Division MarCom and for the Central Division Exhibition Services.

Dech studied law and came to Messe München shortly after passing the Second State Law Examination in 1990. Since then she has held various positions: She was a manager in the Staff Department Corporate Planning, Director of the Staff Department Directorate, Exhibition Director of what is now f.re.e, the Trade Fair for Travel and Recreation, and Exhibition Group Director. Starting in 2002, she served as the Head of Business Unit 4, where she was in charge of international trade fairs such as BAU, drinktec, INTERFORST and f.re.e, which is open to the public. Starting in 2010, her responsibilities also included Messe München Locations and their marketing. Dech also had power of attorney.

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