

Curriculum Vitae

Klaus Dittrich—Chairman and CEO, Messe München GmbH



Klaus Dittrich (born in 1955 in Gauting near Munich) has been Chairman and CEO of Messe München GmbH since January 2010. In this role he is also responsible for the overall management and coordination of the Messe München Group.

He is also in charge of the trade fairs BAUMA, ISPO MUNICH, ISPO BEIJING, ISPO SHANGHAI, INHORGENTA MUNICH and EXPO REAL. Internally, his areas of responsibility include the Central Divisions of Corporate Strategy and Personnel, the new digital Business Unit and the Departments of Corporate Marketing and Corporate Communications. In addition, Klaus Dittrich is a member of the Management Board of GHM Gesellschaft für Handwerksmessen.

Dittrich came to the company as Deputy Managing Director in April 2002 and was appointed Managing Director in February 2003. In that position he was responsible for the trade fairs in the Business Unit for New Technologies in Germany and abroad. He was also responsible for the Central Divisions Sales Germany and IT Germany.



Messe München

Dittrich graduated with a Master of Arts in German and Political Science from the Ludwig-Maximilians-Universität, Munich. In 1980 he entered the civil service of the State of Bavaria, and from 1982 onwards he held various positions in association work. He acquired extensive expertise in business and industry as a member of the supervisory and executive boards of a number of industrial and service enterprises.

Between 1990 and 1995 Klaus Dittrich had a seat on Munich City Council. One of the tasks in which he was involved, in the Committee for Labor and Economic Development and the Committee for Urban Planning and Building Regulation, was the preparation and design of the new exhibition center. Between 1997 and 1999, Klaus Dittrich was a member of the Bavarian Senate.

Mr. Dittrich is a Member of the Board of the Association of the German Trade Fair Industry (AUMA) and Chairman of FKM—the Society of Voluntary Control of Fair and Exhibition Statistics. He belongs to the Board of Directors of the Global Association of the Exhibition Industry (UFI); he is a member of the presiding committee of the economic advisory association Wirtschaftsbeirat Bayern; a board member of the Italian Chamber of Commerce Munich-Stuttgart; is Vice President of the Export Club of Bavaria as well as the Senate of Economy (Senat der Wirtschaft); and he is a member of the plenary assembly of the Chamber of Industry and Commerce for Munich and Upper Bavaria.

He has also been appointed to the economic advisory councils of Bayern LB, Stadtparkasse München, Commerzbank and TÜV Süd. In January 2016, the Shanghai Municipal Commission of Commerce has officially appointed him as “Adviser of Exhibition and Convention Industry in Shanghai” for the next two years.

Klaus Dittrich is married and has two grown children. His hobbies are mountain-climbing, skiing, motorcycling, long-distance running and literature.

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