

Curriculum Vitae

Eugen Egetenmeir – Managing Director, Messe München GmbH

Eugen Egetenmeir (born 1947) is a member of the Management Board of Messe München, responsible for the Business Unit Capital Goods. The trade fairs organized within this unit are: bauma, bauma China, bc India, CERAMITEC, EXPO REAL, IFAT ENTSORGA, IFAT CHINA, transport logistic, transport logistic China and logitrans. Also within his area of responsibility are international sales and overall management of the affiliate companies abroad.

After studying law in Geneva, Hamburg and Munich, Eugen Egetenmeir began his professional career in 1977 with Munich City Council, in the office responsible for land and property. Other posts were in the Directorate of the City of Munich and at the utilities company Stadtwerke München.

After his move to Messe München in 1985, Eugen Egetenmeir held a number of executive positions including Head of the Department of Corporate Planning, Head of the Divisions of Corporate Technology, Finance and Administration and Head of the Central Division for Corporate Organization and Trade Fair Services. As Project Director, New Munich Trade Fair Center, he was instrumental in the planning, construction and commissioning of the new exhibition center. He was also successfully involved in the project to construct the new exhibition center in Shanghai Pudong. Eugen Egetenmeir is a member of the Board of Directors of the Shanghai New International Expo Centre (SNIEC), and Managing Director of the German Exposition Corporation (GEC) which has a fifty-percent stake in the SNIEC.