

Curriculum Vitae

Norbert Bargmann – Deputy CEO, Messe München GmbH

Norbert Bargmann (born 1952) has been a member of the Management Board of Messe München GmbH since October 2001. As part of his activities as Deputy CEO he is responsible for the Business Unit New Technology which encompasses fifteen international trade fairs in Germany and abroad. These events include electronica and productronica – world fairs for the electronics industry – and AUTOMATICA, the international trade fair for automation and mechatronics.

In addition he has overall charge of the Central Divisions Trade Fair Services, Sales and IT. His decades of experience in the trade-fair business are also used to good effect in the business area International Site Evaluation and in large-scale projects such as the Media Centre for the Football World Cup in 2006, the visit of the Pope and the "Ecumenical Kirchentag".

Before coming to Messe München GmbH, Mr. Bargmann – a graduate in business administration – was Managing Director of "Global Partnership Hannover e. V.", which administers a global network of more than 600 future-oriented projects. From 1995 to 2000 he served as Deputy Commissioner General for the World Exposition EXPO 2000 in Hannover. His responsibilities there included the acquisition of countries and international organizations as well as content consulting for official participants. As Head of Protocol at EXPO 2000 he was also responsible for looking after visiting dignitaries during their time in Hannover.

Norbert Bargmann has been involved with the trade-fair sector for his entire professional career. Among other things, he worked for the Foreign Trade Department in the Bavarian State Ministry for Economic Affairs, Infrastructure, Transport and Technology from 1981 to 1991.

As department head at "Treuhandanstalt" in Berlin from 1991 to 1995, he was responsible for international marketing and international relations.

And as Managing Director of "Treuhand–Osteuropa–Beratungsgesellschaft", he was responsible for the exchange of practical information on privatization issues with former Eastern Bloc countries. He had special involvement with Russia, the Czech Republic and Hungary.