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**Press release**

## **Messe München International Appoints Katharina Schlegel as COO of MMI India Pvt. Ltd.**

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Messe München International will carry out an internal restructuring of its subsidiary MMI India Pvt. Ltd. to further strengthen the company. Katharina Schlegel will assume responsibility of the company's finance, controlling, purchasing, human resources, and operations sections as Chief Operating Officer (COO) on February 1, 2014. The new structure will allow CEO Darryl Dasilva and Deputy CEO Bhupinder Singh to concentrate on developing and expanding the current trade-fair portfolio. Igor Palka is stepping down from his position as MMI India Deputy CEO in order to fully devote himself to his duties as CEO of bC Expo India Pvt. Ltd.

MMI India has quickly developed from a start-up to a medium-sized company with strong growth in recent years. The decision to strengthen the team in Mumbai with Ms. Schlegel's expertise is a reflection of the Munich-based parent company's support and focus on the objectives of the MMI 2016 strategy.

Since starting at Messe München in February of 2009, Katharina Schlegel has set up and developed the division International Business Management. As Head of International Business Management for India, Turkey and South Africa, she has extensive experience in steering and coordinating the foreign subsidiaries of Messe München, as well as establishing new locations and developing existing ones abroad.

### **Messe München International**

Messe München International is one of the world's leading trade show companies. In

Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held in the New Munich Trade Fair Center, the ICM – International Congress Center Munich, and in the MOC Event and Order Center. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics.

In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards

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sustainability: It is the first trade show company to be awarded energy efficiency certification from the technical inspection authorities TÜV SÜD.