

Munich, 09-Jul-2013

**Press release**

## **Leading corporations turn to Messe München Locations for their annual meetings**

- Messe München Locations proud to have regular customers such as Linde, MAN and MUNICH RE
- Infrastructure and professional teams a must when selecting a venue

The numbers speak for themselves: Four of the six listed companies that held their 2013 annual meetings at a Messe München venue have been customers for more than ten years. When it comes to selecting an event venue, long-time customers MUNICH RE (Apr. 25, 2013), Linde (May 29, 2013), BAYWA (June 4, 2013) and MAN (June 6, 2013) as well as INFINEON (Feb. 28, 2013) and WACKER (May 8, 2013) – which have been using the ICM for over five years – value the infrastructure, professionalism and high service standards of Messe München Locations. Thanks to the company's three venues, i.e. the ICM – Internationales Congress Center München, MOC Veranstaltungszentrum München and the trade-fair center – Messe München is always able to provide its customers the perfect location for events of every type and size.

Uwe Wolfinger, Spokesman of the Linde Group who has attended the Group's shareholders' meetings for many years, agrees: "The ICM is one of the leading event venues for annual meetings in Germany. The versatile congress center, the outstanding infrastructure and the committed team at Messe München provide everything that is necessary to ensure that large-scale events run smoothly. That is why Linde has been collaborating successfully with the ICM for years." That is also why the dates of Linde's next shareholders' meeting have been set for quite some time: "Linde is holding its annual meeting at the ICM again in 2014. We hope that the number of shareholder who attend our annual meeting remains high in the years to come," explains Uwe Wolfinger.

The halls of the Messe München trade-fair center are also a first-rate venue for annual meetings: As in 2012, MAN SE invited its shareholders to attend this year's annual meeting at the trade-fair center (Halls C1 and C2), where it presented itself in a completely new dimension. Especially in Hall C1, which was modified to accommodate events for up to 9,000 participants (previously 6,000). Now companies and trade associations can implement the widest variety of room and event concepts in Hall C1 – from TV and motion-picture productions to gala evening events, product presentations and prestigious annual meetings.

**Messe München International**

Kerstin Bürger  
Referentin Unternehmens-  
PR  
Tel. +49 89 949 20738  
kerstin.buerger@  
messe-muenchen.de  
Isabell Schreml  
Referentin Interne &  
Externe Kommunikation  
Tel. +49 89 949 20736  
isabell.schreml@  
messe-muenchen.de

Messe München GmbH  
Messegelände  
81823 München  
Deutschland  
www.messe-muenchen.de



Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held in the New Munich Trade Fair Center, the ICM – International Congress Center Munich, and in the MOC Event and Order Center. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics.

In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade show company to be awarded energy efficiency certification from the technical inspection authorities TÜV SÜD.