

Munich, 25-Apr-2013

**Press release**

## **MMI India Pvt. Ltd. names Bhupinder Singh as additional Deputy CEO**

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MMI India Pvt. Ltd., a subsidiary of Messe München International, has named Bhupinder Singh as an additional Deputy CEO. The experienced trade-fair expert will support Managing Director Darryl Dasilva (CEO) and Thomas Löffler (Deputy CEO) beginning May 1, 2013.

Mr. Singh studied Economics at Delhi University. He then graduated with a degree in Business Administration – with an emphasis on marketing – with distinction. Mr. Singh completed his post-graduate work with an executive program in Marketing at the Indian Institute of Management in Kalikut.

During the past eleven years, Mr. Singh has held a variety of positions in project management in which he developed and implemented concepts for trade fairs and exhibitions, among other things. In that capacity, he was also responsible for medium-term planning and risk management and for promoting strategy implementation. He has been part of MMI India Pvt. Ltd. since it was founded in 2007 and most recently held the position of Senior Project Director there.

### **Messe München International**

Messe München International is one of the world's leading trade show companies. In

Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held in the New Munich Trade Fair Center, the ICM – International Congress Center Munich, and in the MOC Event and Order Center. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics.

In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade show company to be awarded energy efficiency certification from the technical inspection authorities TÜV SÜD.

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