

Munich, 15-Nov-2012

**Press release**

## **Power outage in Munich: electronica swiftly resumes normal operations**

- **Blackout hit before trade fair opened (9 a.m.)**
- **Hardly any restrictions for visitors**

Munich, November 15, 2012. After the power outage in Munich this morning, following a slight delay Messe München International restored normal operations at electronica 2012, the world's leading trade fair for electronic components, systems and applications. Technical malfunctions such as jammed escalators and revolving doors in the entrance area and false fire alarms were rectified by service teams by 10:30 a.m.

### **Messe München International**

Messe München International is one of the world's leading trade show companies. In

Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held in the New Munich Trade Fair Center, the ICM – International Congress Center Munich, and in the MOC Event and Order Center. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics.

In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade show company to be awarded energy efficiency certification from the technical inspection authorities TÜV SÜD.

Alexander Mohanty  
Leiter Unternehmens-PR  
Tel. +49 89 949 20734  
alexander.mohanty@  
messe-muenchen.de  
Silvia Hendricks  
Referentin Unternehmens-  
PR  
Tel. +49 89 949 20737  
silvia.hendricks@  
messe-muenchen.de

Messe München GmbH  
Messegelände  
81823 München  
Deutschland  
www.messe-muenchen.de

