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**Press release**

## **New Human Resources Director at Messe München: Erwin Pogacnik**

Effective October 1, 2012, Erwin Alexander Pogacnik (38) will take over as Director of Central Division Human Resources at Messe München GmbH. Pogacnik has more than twelve years of experience in the Human Resources sector that he acquired both in Germany and abroad. Pogacnik has held various Human Resources positions, most recently as Director of Human Resources and Executive in Charge of Global HR for pharmaceuticals manufacturer Roche Diagnostics GmbH, where he performed duties at various company locations. From 2002 to 2005, he held the position of Human Resources Manager and Deputy Human Resources Director at Kathrein Werke in Rosenheim.

Pogacnik is a fully qualified lawyer, having graduated from Ludwig-Maximilians-Universität in Munich, followed by two stays abroad, i.e. in New York and Madrid.

### **Messe München International**

Messe München International is one of the world's leading trade show companies. In

Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held in the New Munich Trade Fair Center, the ICM – International Congress Center Munich, and in the MOC Event and Order Center. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics.

In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade show company to be awarded energy efficiency certification from the technical inspection authorities TÜV SÜD.

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