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Press release

Solar technology, innovative e-mobility solutions and worldwide trends at Intersolar Europe 2012

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- Between June 13 and 15, 2012, all eyes in the solar sector are on Messe München International
- Diverse accompanying program at the world's largest solar trade fair

The world's largest trade show for the solar industry – Intersolar Europe – is opening its doors for the fifth time at Messe München, from June 13 to 15, 2012. Under the motto of "Connecting Solar Business", around 2,000 exhibitors will be showcasing their products and services in photovoltaics and technology for PV manufacturing and solar thermal. The highlights in the diverse program of accompanying events are the Innovations Exchange, the Intersolar AWARDS, a range of trade forums and the Intersolar Europe Conference. "PV and E-Mobility", a new special exhibit, looks at the whole theme of electromobility, reflecting the growing importance of electric vehicles.

Innovations Exchange and the Intersolar AWARDS

At the Innovations Exchange, exhibitors will be presenting a series of 15-minute lectures on the latest innovations and solutions in the solar industry. Following each talk, the specialists from the company in question will be available for further questions and discussions. A special highlight will be the presentation of the Intersolar AWARDS, scheduled for June 13, 2012, starting at 16:30, at the Innovations Exchange. The AWARDS are presented to international companies who have demonstrated their innovation capabilities through their outstanding services and products.

Three Special Exhibits

The special exhibit "PV ENERGY WORLD" in Hall C4, organized in cooperation with the Fraunhofer Institute, ventures a look towards the future of our energy supplies. In "Rural Electrification" in Hall B5, there is a three-day program of talks by the exhibiting companies at this booth, in which they will be setting out their experiences in electrification projects in remote regions of Africa, Asia and Latin America. The new special exhibit on "PV and E-Mobility" informs visitors about mobile storage technologies and presents combinations of PV carports, loading stations and electric vehicles. Test runs in electric vehicles are offered as an added attraction at this exhibit, on the open-air site at Messe München, booth FG.700.

Trade forums

Messe München GmbH
Messegelände
81823 München
Deutschland
www.messe-muenchen.de

The "Job & Careers Forum" is a meeting place for applicants and companies. Forums entitled, for example, "Joint Forces for Solar Intelligence and Networking Forum" and the trade forum on "Assembly Systems" are an opportunity for dialog between the industry and the skilled trades.

Intersolar Europe Conference

Taking place between June 11 and 14, accompanying Intersolar Europe, is another edition of the Intersolar Europe Conference. This conference, which is held in the ICM – Internationales Congress Center München, brings together 2,500 participants and around 400 speakers from all over the world. Under discussion here are the latest conditions and developments in the international markets, the newest technologies and trends. It covers the whole spectrum in the sector from photovoltaics and technology for PV manufacturing to solar thermal.

Further information on Intersolar Europe: www.intersolar.de

The partners of Intersolar Europe

Intersolar Europe is supported by the leading industrial organizations in the solar industry. These are: the Bundesverband Solarwirtschaft (BSW-Solar, the German Solar Industry Association), as the exclusive partner; the Deutsche Gesellschaft für Sonnenenergie (DGS - German Solar Energy Society); the European Solar Thermal Industry Federation (ESTIF); the International Solar Energy Society (ISES); the SEMI PV Group; the Verband Deutscher Maschinen- und Anlagenbau (VDMA - German Engineering Federation); and the European Photovoltaic Industry Association (EPIA).

Intersolar

With over 3,500 exhibitors and 120,000 visitors spanning three continents, Intersolar is the world's leading exhibition series for the solar industry.

Intersolar Europe takes place each year at the Messe München exhibition center in Munich, Germany. It is the world's largest trade fair for the solar industry. In 2011, Intersolar Europe welcomed 2,286 international exhibitors and approximately 77,000 trade visitors. Each event focuses on photovoltaics and technology for PV manufacturing and solar thermal. Since its foundation Intersolar has established itself among manufacturers, suppliers, distributors and service providers alike as the industry's most important platform. The accompanying Intersolar Europe Conference explores in-depth the themes covered by the trade show. In 2011 over 400 speakers and around 2,500 attendees took part in discussions on current themes within the sector, examining the background to technological, market and political developments.

The Intersolar series of worldwide trade shows and conferences can look back on a twenty-year history. In 2008, Intersolar Europe was joined by a new event, Intersolar North America, in San Francisco. Then in 2009, there followed Intersolar

India, which has been held annually in Mumbai since 2010. In 2011 the portfolio was extended again to incorporate Intersolar China in Beijing.

The organizers of Intersolar Europe are Solar Promotion GmbH, Pforzheim, and Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG.

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Messe München International

Messe München International is one of the world's leading trade show companies. In

Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held in the New Munich Trade Fair Center, the ICM – International Congress Center Munich, and in the MOC Event and Order Center. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics.

In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade show company to be awarded energy efficiency certification from the technical inspection authorities TÜV SÜD.