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Press Release

Messe München International appoints Ryan Loh as Managing Director of its subsidiary MMI (Shanghai) Co., Ltd.

Isabell Schreml
Referentin Interne &
Externe Kommunikation
Tel. +49 89 949 20736
isabell.schreml@
messe-muenchen.de

Munich, May 18, 2012. Messe München International has appointed Ryan Loh as Managing Director of its subsidiary MMI (Shanghai) Co., Ltd.

Ryan Loh, 47, brings many years of valuable experience in the exhibitions and events industry. He started his career in 1988 with Montgomery Exhibitions (now Allworld), where he first served as Sales and Project Manager. In 1993, he was appointed General Manager for Hong Kong and China. All in all, Ryan Loh can look back over 20 years of experience in senior-level positions in the trade fair business, including as General Manager of REED Exhibitions North China, Managing Director of Informa IIR Exhibitions China and most recently with Agility Fairs & Events for Greater China.

In his position as Managing Director for Greater China at Agility Fairs & Events, Ryan Loh was responsible, among other things, for logistics at Shanghai World Expo 2010. He is also a standing committee member of the Hong Kong Exhibitions and Conventions Industry Association.

Messe München International

Messe München International is one of the world's leading trade show companies. In

Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held in the New Munich Trade Fair Center, the ICM – International Congress Center Munich, and in the MOC Event and Order Center. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics.

In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade show company to be awarded energy efficiency certification from the technical inspection authorities TÜV SÜD.



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